

28 Apr, 2026

Innovations in MDM SaaS, Reference 360, and Accelerators - April 2026

- Alap Maithani, Product Manager

Housekeeping Tips



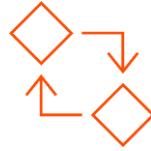
- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our [Success Portal](#) - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.



Bootstrap trial and
POC Customers



Enriched
Customer
Onboarding
experience



Product
Learning Paths
and Weekly
Expert Sessions

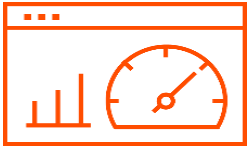


Informatica
Concierge



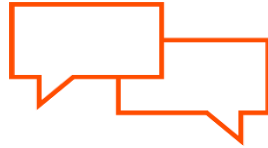
Tailored training
and content
recommendations

More Information



Success Portal

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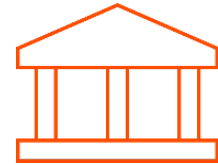
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Housekeeping Tips

Duration

Today's Webinar is scheduled for **1 hour**

Participant Muting

All dial-in participants will be muted to ensure an uninterrupted presentation.

Resources & Recording

The webinar is **being recorded**; slides and recordings are available on the [Success Portal](#).

Webcast & Q&A

The session includes a webcast with questions answered live at the end.

Submit Questions

Use the **Q&A option** to submit questions to "All Panelists".

Feedback

Please complete the **post-webinar survey** to provide your valuable feedback.

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April 2026 Innovations

Master Data Management

Where data
& AI come to



Innovations Delivered

April 2026 Release

CORE OPERATIONS

- **Purge Reference Data:** Hard Deleting Records While Protecting Published Codelists
- **Enhanced Task Inbox:** Managing Tasks with Bulk Operations and Visual Tracking (Preview)
- **Next-Gen Workflow Designer:** Configuring Human Tasks, Service Tasks, and Gateway Logic (Preview)
- **SaaS MDM Modernization Tool:** Migrating On-Prem Assets to SaaS with Automation
- **Collaboration and Task Management:** Assigning Tasks and Managing Team Workloads (Preview)
- **Task Organization:** Enhanced Search Capabilities (Preview)
- **SDLC for Workflows** (Preview)
- **Ticketing View:** Viewing Comments Post-Workflow Completion

DATA & INFRASTRUCTURE

- **Securities 360:** Integrating Market Data Providers
- **Business Event Setup:** Granular Triggers and Privileges
- **MDM SaaS Entity Level Tagging:** License and Business Domain Tags
- **Service Task:** Read MDM BE Record Data
- **Dynamic Fields History:** Tracking Relationship-Driven Changes
- **Dynamic Fields Search & Facets:** Context-Aware Filtering
- **EVO Plugins:** 32+ Validation and Transformation Rules
- **Modernize rule execution with EVO**
- **Extended Dynamic Fields:** Scaling to 10,000 Fields

USER EXPERIENCE & SEARCH

- **Field Group Images:** Dynamic Preview Images
- **Granular Search Exports:** Spark-Based Export at Scale
- **Match Analysis:** Identifying Match Key Hotspots
- **Match Analysis:** Pre-Merge Cluster Visualization
- **Reprocess Master Data:** Applying Current EVO Rules (Preview)
- **Rich Text Editing:** Product Content for Omnichannel
- **Search Match API:** Cross-Population Matching
- **Source Records Enhancements:** Trustscore Overrides
- **Source Records Lineage:** Interactive Formation Timeline

AI, MATCH & VALIDATION

- **EVO Integration:** Specific EVO rules reading
- **ABAC for Data Operations:** Attribute-Based Access Control
- **Adaptive AI Match:** Incremental Model Training
- **Match Analysis:** Adaptive AI Explainability
- **BMG Processing:** in Merge-only job
- **Relationship Exploration:** using CGPT
- **Population Name Creation:** for Public API

Attribute Based Access Control for Data Operations

Implementing ABAC for CRUD Operations + Entity Level Domain Tagging

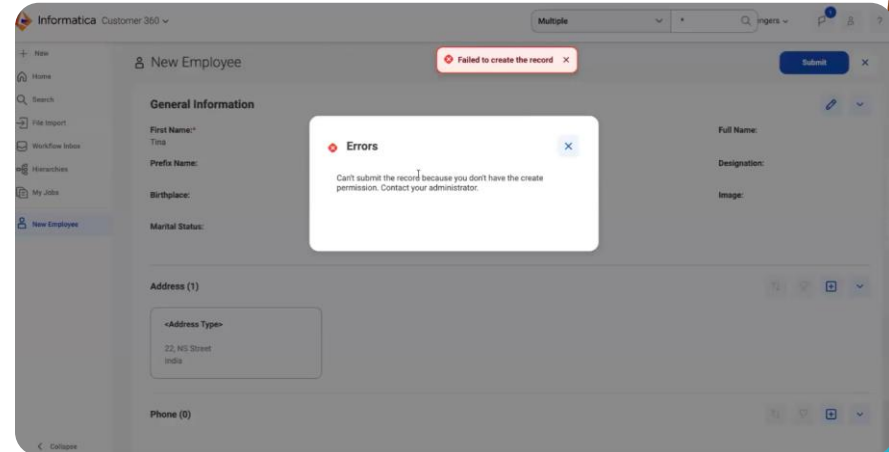
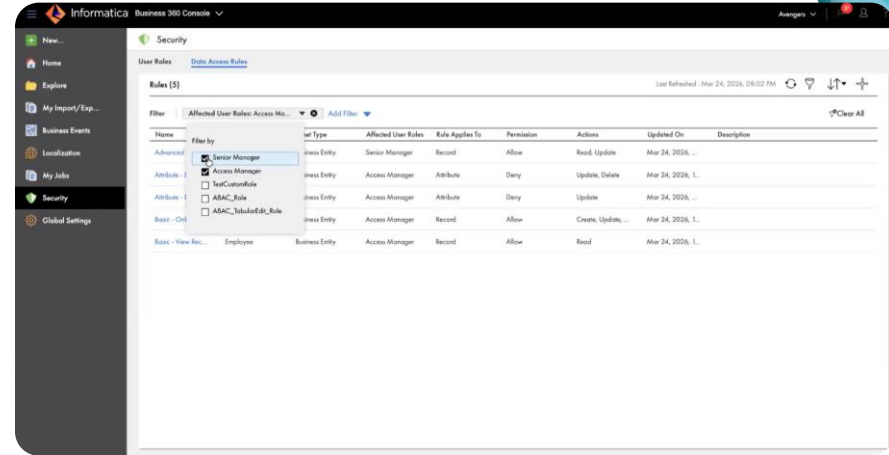
Key Capabilities

Advanced Data Access Authorization

The ability to extend attribute-based access control (ABAC) beyond simple read operations to include Create, Update, and Delete (CRUD) privileges across records, field groups, and individual attributes.

Intelligent Pre-Authorization

This capability delivers a proactive user experience by preemptively hiding edit and delete actions for unauthorized records or fields, ensuring users only interact with data that satisfies specific filter conditions.



Purge Reference Data

Hard Deleting Records While Protecting Published Codelists

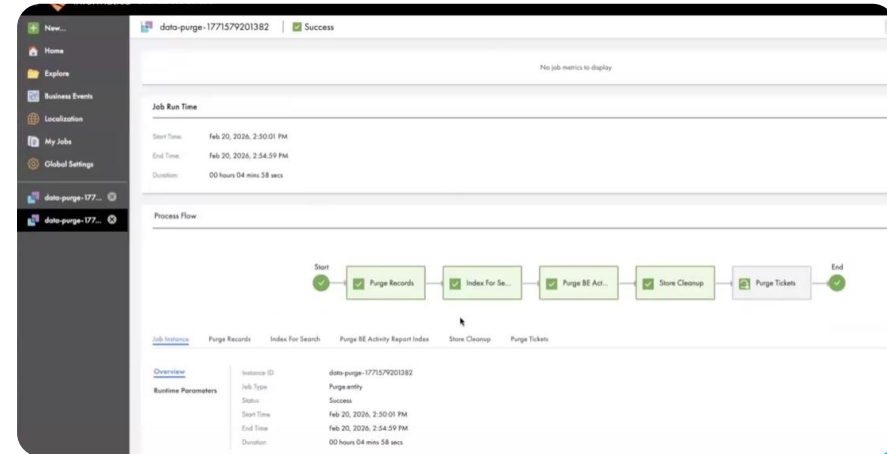
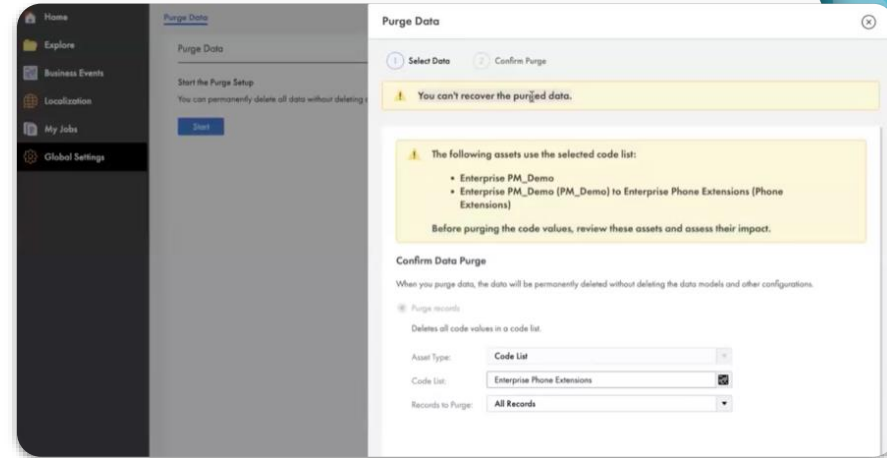
Key Capabilities

Comprehensive Codelist Purge

The ability to select and permanently remove an entire codelist along with its associated records, relationships, and history.

Unified Business 360 Experience

This feature delivers a consistent purge capability across MDM and Reference 360 SaaS through a shared Business 360 console tile and user experience.



Migrate All Existing Validation Rules On EVO

32+ New EVO Plugins Built To Support Migration

Key Capabilities

Automated Rule Transition: The ability to execute a single-click, on-demand migration of all existing business rules directly into the EVO engine without manual reconfiguration.

Unified Processing Framework: This feature delivers a comprehensive validation and enrichment solution that supports advanced trigger configurations and enables selective column updates during record imports.

Validation

- Data Quality - Validation
- Allowed Characters
- Contains
- Date Range
- Does not Contain
- Ends With
- Greater Than Date
- Lesser Than Date
- Max Decimal Scale
- Maximum Length
- Maximum Precision
- Maximum Value
- Minimum Length
- Minimum Value
- No Future Date
- No Space
- Not Allowed Chars
- Regular Match
- Start With

Transformation

- Data Quality - Transf.
- Camel Case
- Concatenate
- Left/Right Trim
- Lowercase/Uppercase
- Replace

Cleansing

- Address Verification
- Real-Time Email
- Real-Time Phone

Other

- Crosswalk Std.

Build Match Group Processing in Merge-only job

High-Volume Data Integration Solutions

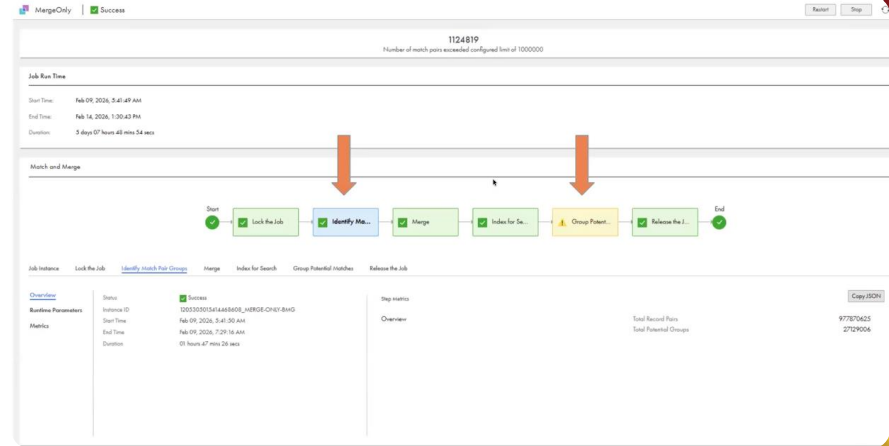
Key Capabilities

High-Volume Match Path Processing

The ability to offload the Build Match Group processes from memory-intensive MongoDB execution to a scalable EFS file system to handle datasets exceeding 200 million records.

Resilient Failover Architecture

This feature delivers an automated fallback mechanism that reverts to traditional processing upon EFS failure, ensuring continuous merge job execution without manual intervention.



Enrichment & Validation Orchestrator Enhancements

Integrating CAI Processes and Asset Management

Key Capabilities

Authenticated Process Integration

The ability to invoke non-anonymous CAI processes by configuring specific user credentials or utilizing logged-in user permissions for secure data enrichments and validations.

Streamlined Asset Management

This capability delivers a native refresh function to update process identifiers and rule specifications without recreating rule associations.

The screenshot shows the 'Data Enhancement Rule Settings' configuration page. On the left is a dark sidebar with navigation options: Explore, My Import/Exp..., Business Events, Localization, My Jobs, Security, Global Settings, Item, NonAnonTestObG, and SubBrandRTA. The main content area is titled 'Data Enhancement Rule Settings' and includes a dropdown for 'Plugin' set to 'Application Integration-based Enrichment'. Below this is the 'Plugin Properties' section with fields for 'Process Identifier' (Populate_SubBrand), 'Process Name' (Populate_SubBrand), a toggle for 'Allow process with non-anonymous access' (checked), 'Run as User' (realtimeuserorg3), 'Accept Threshold' (0), 'Reject Threshold' (0), and a 'Confidence Score Field'.

The screenshot shows the configuration page for 'RadhikaSearchPayload'. A green notification at the top states 'The process object was saved successfully.' The page has a sidebar with navigation options: Home, Explore, Recipes, My Processes, My Import/Export..., Configure Guides, RadhikaSearchP..., and RadhikaSearchP... The main content area is titled 'RadhikaSearchPayload' and includes a 'Details' section with 'Name' (RadhikaSearchPayload) and 'Location' (RadhikaCAIAssets). Below this are 'Data Types' and 'Process Object Fields' sections. The 'Process Object Fields' section contains a table with the following data:

Name	Label	Type	Required	Nullable
search555	search555	Text	<input type="checkbox"/> Is a list	<input checked="" type="checkbox"/>
sys	sys	Reference	RadhikaCAIAss...	<input checked="" type="checkbox"/>
entityType	entityType	Number	<input type="checkbox"/> Is a list	<input checked="" type="checkbox"/>
inputField	inputField	Text	<input type="checkbox"/> Is a list	<input checked="" type="checkbox"/>

SaaS MDM Modernization Tool

Migrating On-Prem Assets to SaaS with Automation

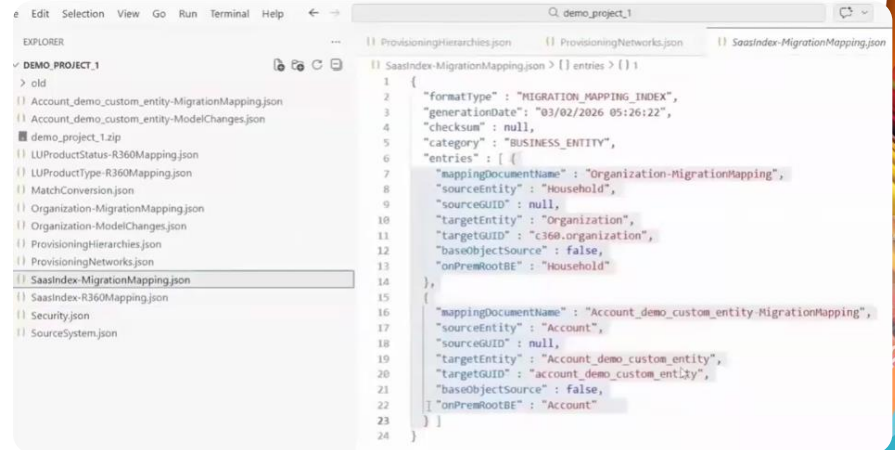
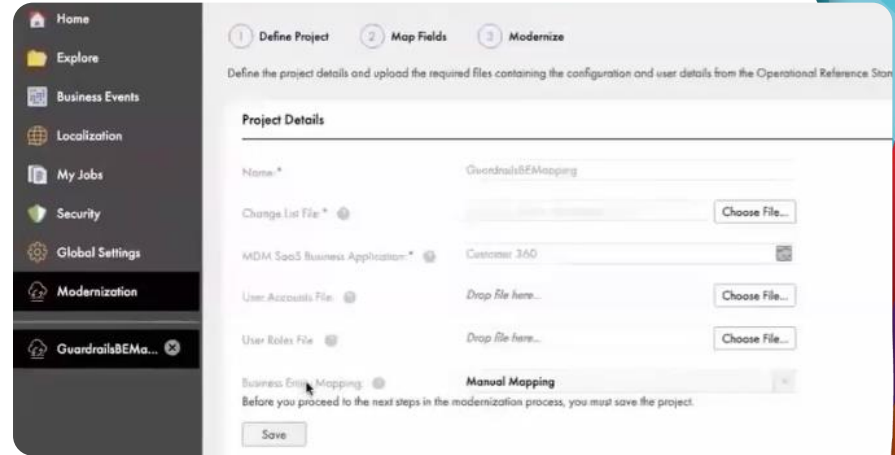
Key Capabilities

Automated API-Driven Migration

The ability to programmatically migrate configurations and assets from both Informatica on-premise and third-party MDM systems using new public APIs.

Proactive Guardrail Validation

This capability automatically checks configurations like searchable and facetable fields against SaaS multi-tenant limits during the modernization flow to ensure immediate post-migration performance.



Relationship Exploration using CGPT

Exploring Immediate Relationships Using Natural Language

Key Capabilities

Conversational Relationship Exploration

The ability to discover and visualize complex flat or hierarchical relationships across different business entities using natural language prompts.

Intelligent Data Discovery

This feature delivers advanced reasoning for date-based queries and nested field groups, providing interactive cards and canvases that repaint dynamically to highlight relevant master record details.

The screenshot shows the Informatica CLAIRE GPT interface. At the top, it says "Show all business entities" and "Last modified: 03/16/2024, 09:02 AM". The main heading is "Perceptive Software hierarchy" with a link to "Open in Customer 360". A privacy notice states: "Privacy guidelines prevent us from storing sample data, but you can download the data for your reference." Below this is a diagram showing a hierarchy: "Perceptive Software (Shawnee)" connected to "Hyland Westlake (MDM00000FJ768)". To the right, a text box contains the prompt: "Show me the hierarchy of Hyland Westlake". Below the prompt, a plan is shown: "Here is my plan to help you with this query: Plan: 1. Use the Discovery Agent to find the Organization entity for 'Hyland Westlake'. 2. If multiple organizations are found, clarify with you for selection. 3. Show the hierarchy for the selected organization. Starting with step 1 using Discovery Agent." Below the plan is a table titled "Perceptive Software Shawnee MDM00000FJ768" with columns: Record, Relationship, Status, Start Date. The table contains one row: "Hyland Westlake MDM00000FJ768", "Organization to Organization (Organization --> ...)", "True", "2025-04-11".

The screenshot shows the Informatica CLAIRE GPT interface. At the top, it says "Show all business entities" and "Last modified: 03/16/2024, 08:55 AM". The main heading is "Corly Cooper children status" with a link to "Open in Customer 360". A privacy notice states: "Privacy guidelines prevent us from storing sample data, but you can download the data for your reference." Below this is a diagram showing a central node "Corly Myer Cooper" connected to four parent nodes: "Janine Shurlocke Pedley", "James R Cooper", "Naima Grace Cooper", and "Brendan T Cooper". To the right, a text box contains the prompt: "the parent in all four relationships, as indicated by the 'parentid' relationship where Corly is in the 'from' entity position, making him the parent." Below the prompt, a list of children is shown: "Corly's children are: 1. Janine Shurlocke Pedley - A customer since 2019, currently 19 years old (Born January 26, 2007), single, and residing in Rancho, New Jersey. 2. James R Cooper - Shares the Cooper family name, has a Silver loyalty tier status, and lives in San Jose, California. 3. Naima Grace Cooper - Has a Silver loyalty tier status, a satisfaction rate of 7, and also resides in San Jose, California. 4. Brendan T Cooper - Has a Bronze loyalty tier status and lives in San Jose, California. All four parent-child relationships are active, with Corly Cooper being a 49-year-old male consultant who has been a customer since 2009 and holds a Platinum loyalty tier status." Below the list is a card titled "Corly Cooper children status" with a "RELATIONSHIP VIEW" and "Corly Myer Cooper (Person)" and "MDM/Customer 360/Corly Myer Cooper". Below the card is a table titled "Corly Myer Cooper" with columns: Record, Relationship, Effective Start Date, Effective End Date. The table contains two rows: "Janine Shurlocke Pedley (Person)", "Child (Person --> Person)", and "James R Cooper (Person)", "Child (Person --> Person)".

Granular Search Exports

Effortless high-scale data mobilization for analytics

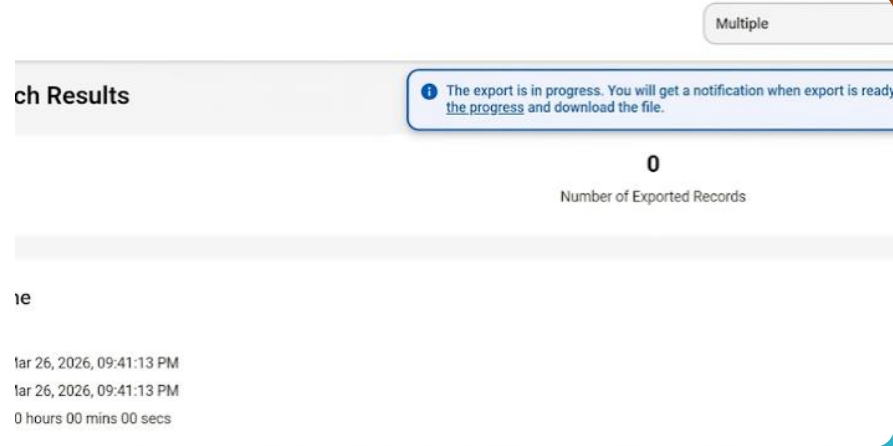
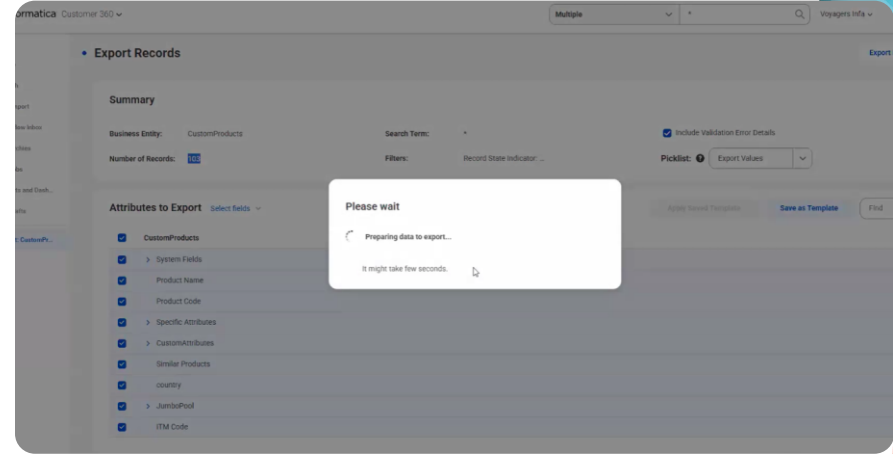
Key Capabilities

High-Scale Spark Processing

The ability to execute job-based exports using a Spark engine that automatically switches between local and cluster modes based on record volume.

Unified Field Extraction

This capability delivers a comprehensive export of both static and dynamic fields, ensuring that deep-leaf attributes from dynamic pools are fully captured at scale.



Advanced Match Pair Exploration & Match Participation Toggle

Source Records Enhancements

Key Capabilities

Advanced Match Pair Exploration

This feature delivers deep visibility into record pairs across multiple cross-references (XREFs), providing rich metadata, attribute-level filtering, and a higher display limit of up to 1,000 pairs.

Match Participation Toggle

The ability to enable or disable matching for singleton master records allows users to explicitly control which records participate in the match and merge process.

The screenshot displays the 'Record Pairs for Valentine Nazihah Liko (MDM000000TRO13)' window. It features a table of record pairs with columns for Record Pair, Source System, and Source Primary. A 'Record Pair Details' panel on the right shows 'Record 1' and 'Record 2' information, including source systems and match scores. A 'Match Fields' table at the bottom lists fields like 'City' and 'Des Moines' with their respective match strategies and weights.

Record Pair	Source System	Source Primary
Valentine Nazihah Liko	ACME Amazon Store Channel	amazon_key_39FI
Gwen Esmee Eoghania	ACME Amazon Store Channel	amazon_key_perri
Valentine Nazihah Liko	ACME Amazon Store Channel	amazon_key_perri
Waggener Kalani Willa	Informatica Customer 360	pkey_person_20
Valentine Nazihah Liko	ACME Amazon Store Channel	amazon_key_perri
Jez Crispian Reece	Informatica Customer 360	pkey_person_21
Valentine Nazihah Liko	ACME Amazon Store Channel	amazon_key_perri
Gwen Esmee Eoghania	Informatica Customer 360	pkey_person_46
Valentine Nazihah Liko	Informatica Customer 360	pkey_person_39
Valentine Nazihah Liko	ACME Amazon Store Channel	amazon_key_perri
Valentine Nazihah Liko	ACME Amazon Store Channel	amazon_key_perri

The screenshot shows the 'Mike Blizzard' record details page. A modal dialog titled 'Information' is open, asking 'Are you sure you don't want the record to participate in the match process?' with 'Yes' and 'No' buttons. The background shows the 'Source Records' tab with a table of fields and their values for Mike Blizzard.

Field	ID
Patch Record	
First Name	Mike
Middle Name	
Last Name	Blizzard
Full Name	Mike Blizzard
Prefix Name	Dr.
Suffix Name	
Title	

Source Records Lineage

Visualizing Master Data Formation with Interactive Timeline

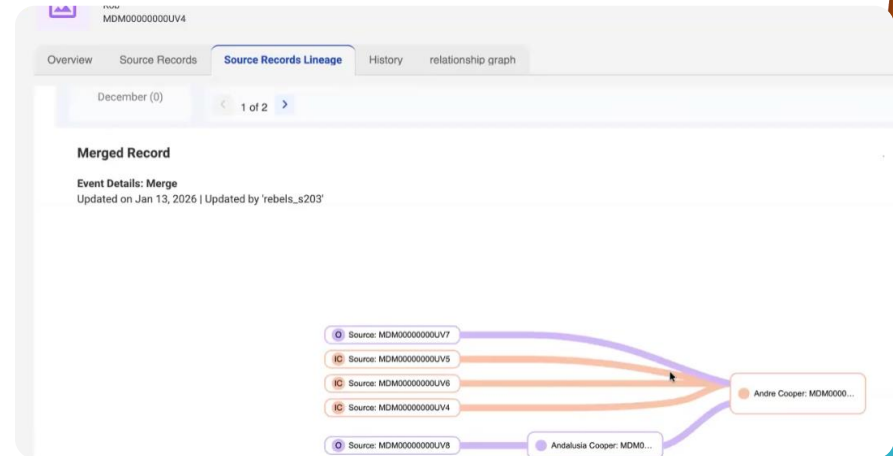
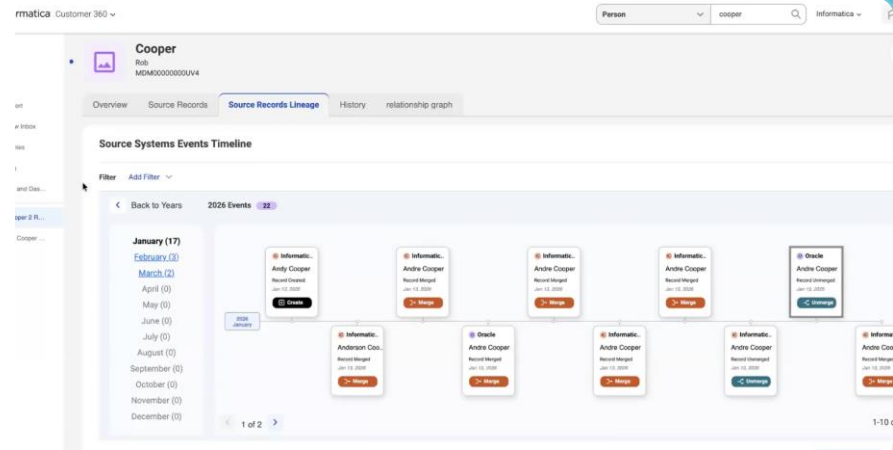
Key Capabilities

Timeline Visualization

The ability to visualize the evolution of master records allows users to track how a record has changed over time through a month-by-month interactive timeline of every merge and unmerge event.

Interactive Lineage Exploration

Delivers deep transparency into data formation by enabling users to filter historical events by specific attributes to pinpoint exactly when and why critical data values were updated.



Dynamic Fields History

Tracking Operations and Relationship-Driven Changes

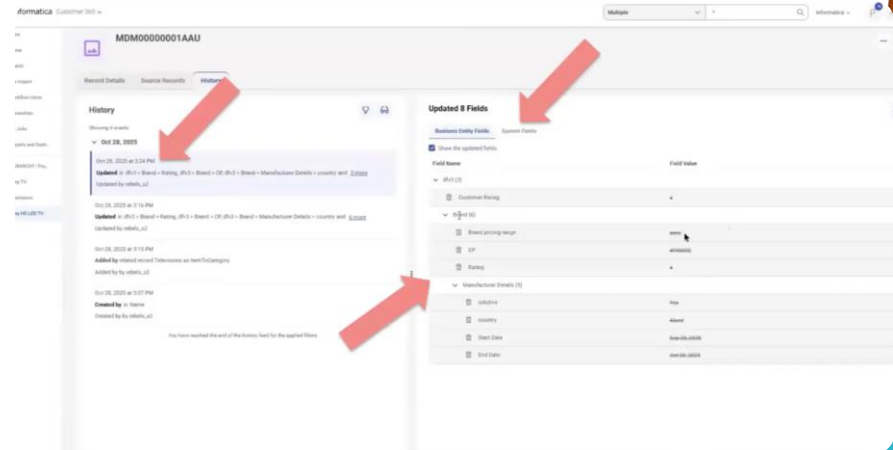
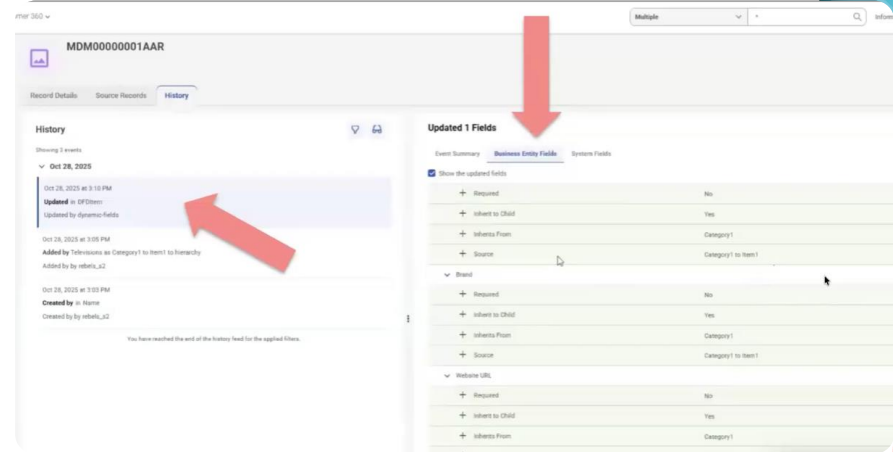
Key Capabilities

Comprehensive Change Logs For DFD/DFV Attributes

The ability to capture comprehensive change logs for dynamic fields allows users to track every addition, update, or deletion of field definitions and values, even when attributes are inherited through complex grandparent-parent-child hierarchies.

Add/Update Of Inapplicable Attributes Tracked

History logs also track assignments and updates of DFD/DFV during hierarchy moves or records, that result in relationship updates.



Match Analysis Enhancements

Large Cluster Analysis and Match Keys Hotspot

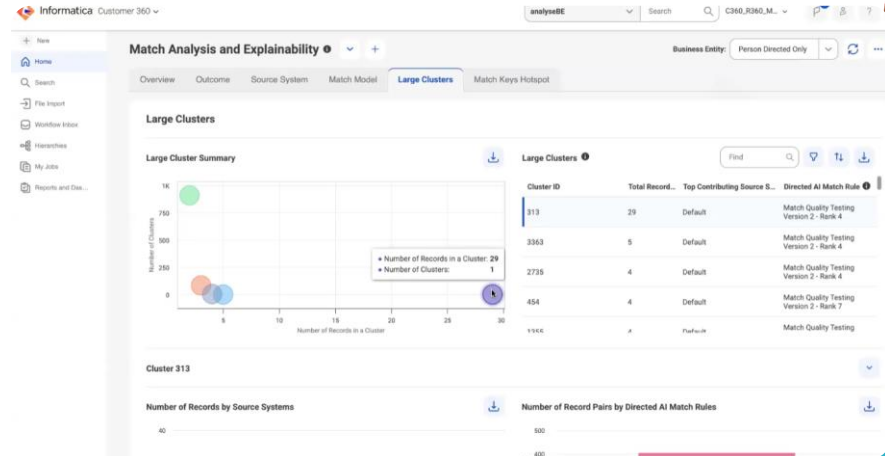
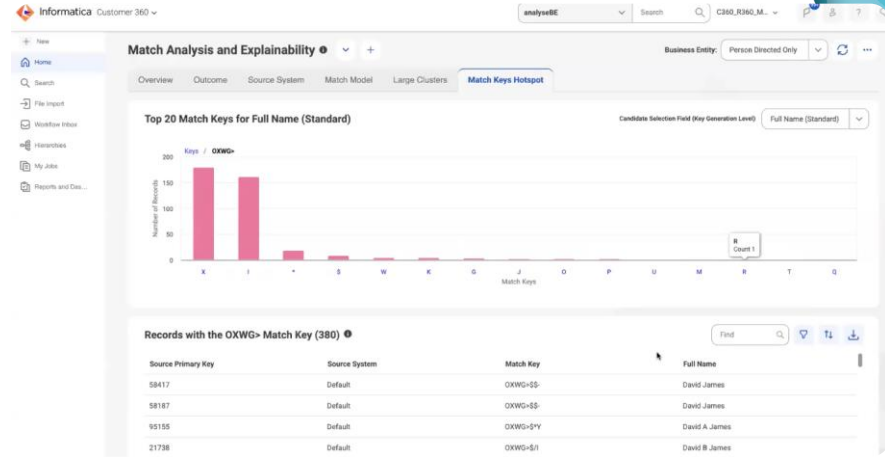
Key Capabilities

Large Cluster Analysis

The ability to perform Large Cluster Analysis allows users to visualize and drill down into groups of records post-match to identify overmatching causes like null values etc, before committing to a merge.

Match Keys Hotspot Detection

Delivers match key distribution insights during the indexing process, allowing implementers to identify data quality issues or dense key clusters.



Rich Text Editing

Creating Formatted Product Content for Omnichannel Distribution

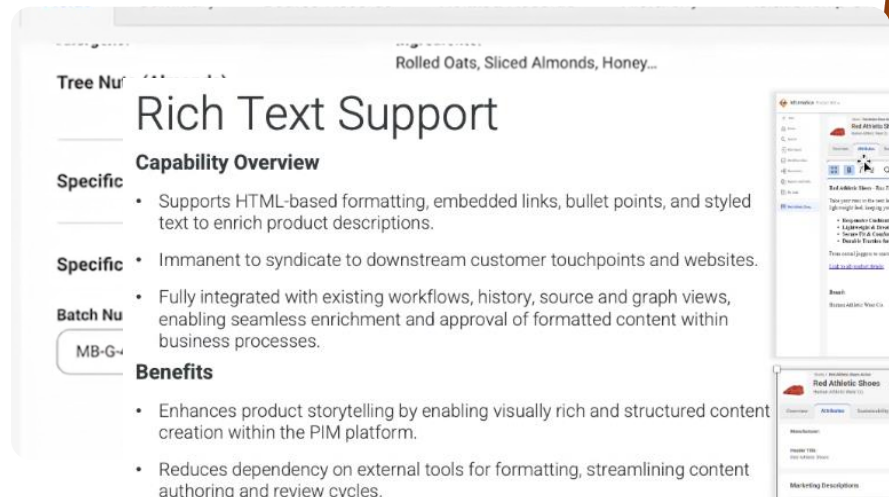
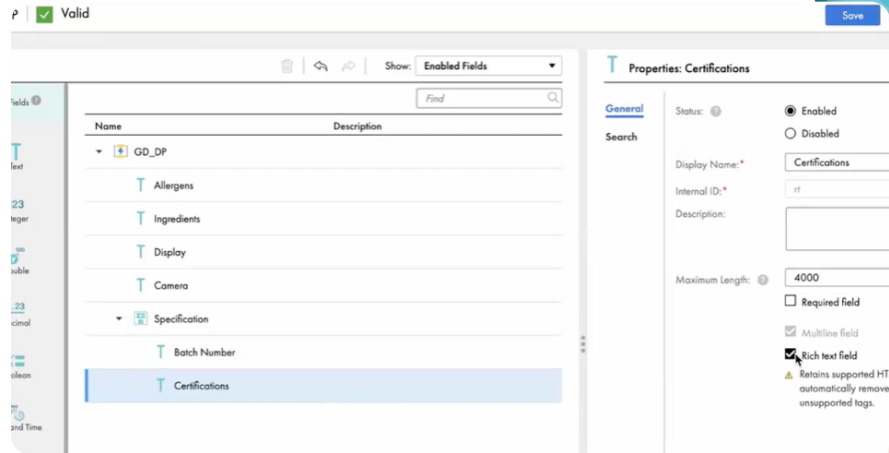
Key Capabilities

Dynamic Field Support

The ability to enable rich text formatting for dynamic field groups and pools, ensuring hero content like allergens and certifications can be styled directly within the UI.

Omnichannel Sanitization

This capability delivers automated "on-read," "on-write," and egress sanitization across CDI, IFI, and APIs to identify and strip malicious code while preserving intended formatting for downstream distribution.



Dynamic Fields Search & Facets

Unified Search with Context-Aware Filtering

Key Capabilities

Unified Dynamic Attribute Search

The ability to perform keyword searches across flexible dynamic pools and domain-specific extensions, surfacing valuable business data that was previously hidden from the search experience.

Context-Aware Dependent Faceting

This capability intelligently refreshes and removes irrelevant filter options in real-time as users make selections, ensuring the refinement journey remains clean and focused on relevant search results.

The image displays two screenshots of a search interface. The top screenshot shows a search for "Search For *" with filters for "Vegan" (7 items) and "Vegetarian" (2 items). It also shows nutrition and dietary filters for Sodium (mg), Sugar (g), Saturated Fat (g), and Calories/erving. The search results list items like "Roasted Chickpea Crunch - Sea Salt", "Baby Spinach", "Organic Bananas", "Baked Multigrain Chips - Chili Lime", "Roma Tomatoes", "Soy Crisp Mix - Lightly Salted", and "Tomatoes on the Vine".

The bottom screenshot shows a search for "For Peanut-free facility" with filters for "Record State Indicator: Active" (2 items). The search results list items like "Roasted Chickpea Crunch - Sea Salt" and "Peanut Crunch Bites".

Adaptive AI Match

Incremental Model Training and Version Management

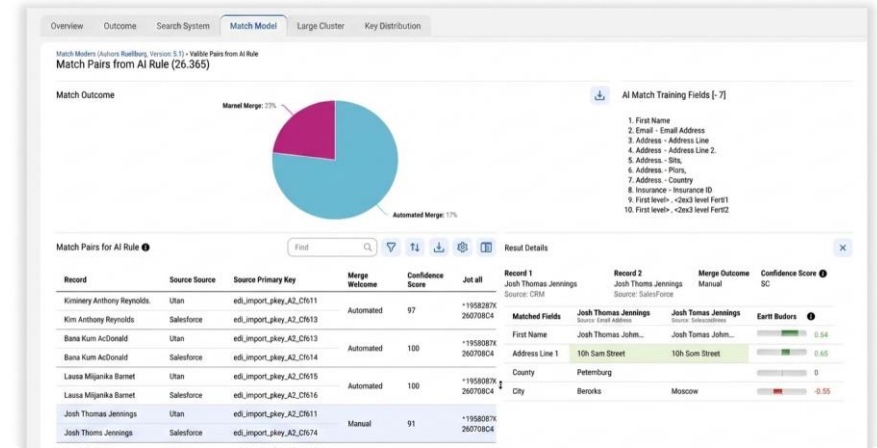
Key Capabilities

Incremental Model Training

Incremental Model Training and Version Management delivers the functional ability to update existing published models with current data patterns while maintaining full immutability and audit trails across environments.

AI Match Analysis

Visually analyze Adaptive AI match decisions using the Shapley AI model to see how fields (e.g., name, address) affect a pair's confidence score.



The screenshot shows the 'Person Adaptive Only' interface for 'Match Quality Testing V2 (Version 1)'. The main heading is 'Label Record Pairs in Batch 2'. Below the heading, there are statistics: 'Batch Completion Status: 30/30 Conclusive Pairs', 'Conclusive Pairs: 30', 'Skipped pairs: 0', and 'Total Record Pairs Labeled: 30/90'. A dropdown menu shows 'Record pairs with exact matches by the Address postalCode field (labeled: 0 of 19)'. Below this, there is a table with columns: Record Pair Number, Labels, full_name, Address.addressLine1, Address.postalCode, and Smartf. The table lists five record pairs (#1 to #5) with their respective labels and details.

Record Pair Number	Labels	full_name	Address.addressLine1	Address.postalCode	Smartf
#1	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Janice Laporte Janice M Laporte	5659 S MERRIMAC AVE # C 5659 S MERRIMAC AVE	60638-3417 60638-3417	
#2	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Randy Ford Randy E Frost	1630 S 11TH ST BLDG 35P APT P 1630 S 11TH ST APT P BLDG 35P	40210-5332 40210-3332	
#3	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Randy S Frost Randy Frost	856 CENTRAL AVE 836 1/2 CENTRAL AVE	95023-3550 95023-3550	
#4	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Loro M Savoy Loro Savoy	5103 ALFRED DR 5103 ALFRED DR # R	20061-3239 20061-3239	
#5	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Joyce M Arthur	1603 STATION CLUB DR SW # 1	30060-7562	

Enhanced Task Inbox

Bulk Operations and Visual Tracking

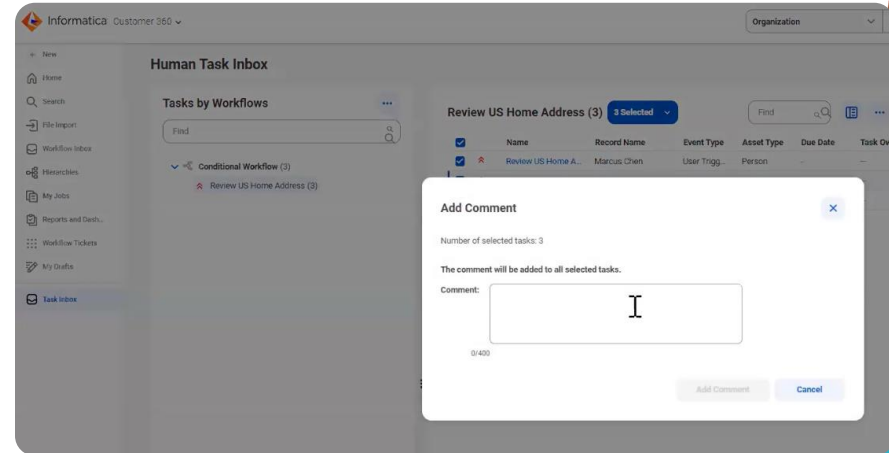
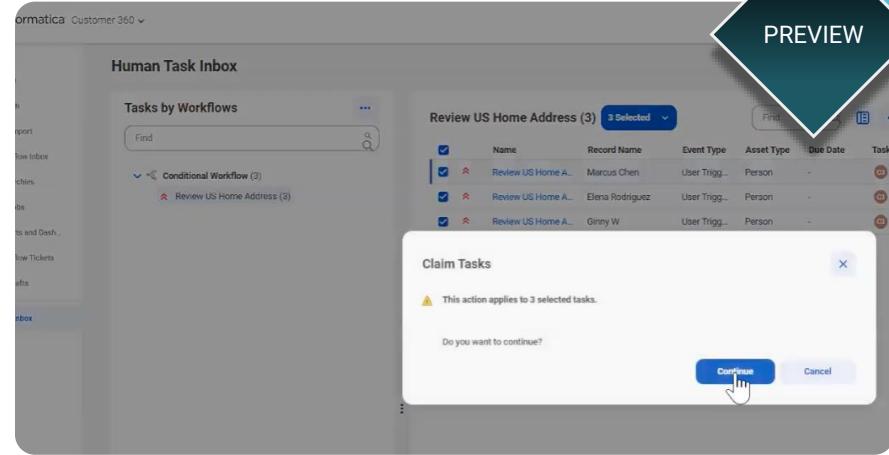
Key Capabilities

High-Efficiency Bulk Authorizations

The ability to select multiple tasks simultaneously to perform collective actions such as claiming, approving, or rejecting in a single click.

Color-Coded Visual Status Tracking

Standardized iconography and labels provide instant visibility into process paths.



Collaboration & Task Management

Assigning and Managing Team Workloads

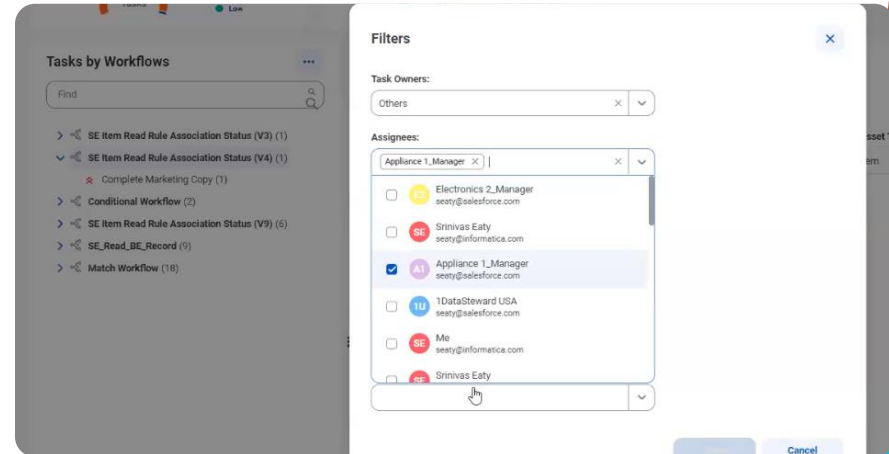
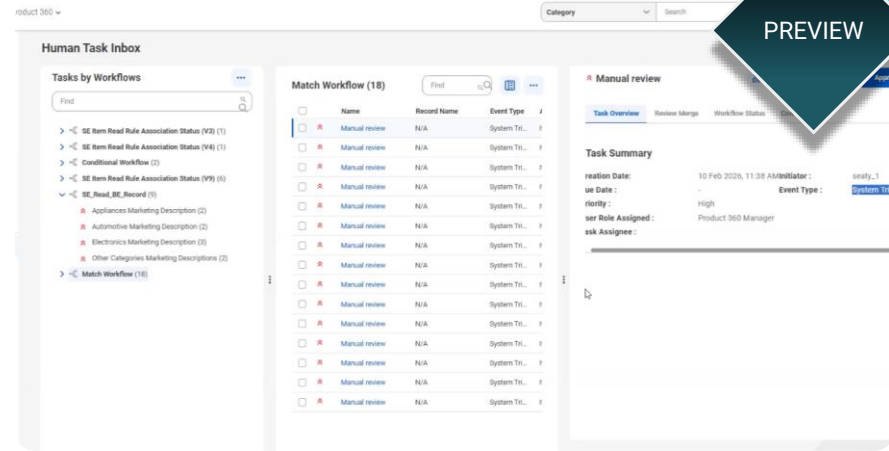
Key Capabilities

Advanced Administrative Reassignment

The ability to view tasks across all users and reassign pending items to specific individuals or roles to prevent bottlenecks when team members are unavailable.

Intelligent Task Grouping and Filtering

This capability allows users to pivot views by workflow definition or task type and apply granular filters like priority, asset type, and owner to navigate massive task volumes with ease.



Task Organization and Enhanced Search Capabilities

Hierarchical task views and multi-attribute search to optimize stewardship

Key Capabilities

Hierarchical Task Grouping

The ability to pivot the inbox view by workflow and task definition for structured drill-down.

Multi-Attribute Search and Filtering

Isolate items instantly based on priority, asset type, or triggers across thousands of tasks.

The screenshot displays the 'Human Task Inbox' interface. On the left, a sidebar lists various task categories. The main area shows 'Tasks by Workflows' with a search bar and a list of tasks grouped by workflow. A task titled 'SE Read_BE_Record (9)' is expanded, showing sub-items like 'Appliances Marketing Description (2)'. On the right, a detailed view for 'Complete Marketing Copy (6)' is shown as a table with columns for Name, Record Name, Event Type, Asset Type, and Due Date.

<input type="checkbox"/>	Name	Record Name	Event Type	Asset Type	Due Date
<input type="checkbox"/>	Complete Marketin...	test	User Trigg...	Item	-
<input type="checkbox"/>	Complete Marketin...	Demo_Read_BE_1	User Trigg...	Item	-
<input type="checkbox"/>	Complete Marketin...	Demo_Read_BE_2	User Trigg...	Item	-
<input type="checkbox"/>	Complete Marketin...	Demo_Read_BE_3	User Trigg...	Item	-
<input type="checkbox"/>	Complete Marketin...	Demo_Read_BE_4	User Trigg...	Item	-
<input type="checkbox"/>	Complete Marketin...	test	User Trigg...	Item	-



The screenshot shows the 'Human Task Inbox' interface with a 'Filters' dialog box open. The dialog box has a search bar and several filter options: 'Task Owners' (a dropdown menu), 'Priority' (radio buttons for High, Medium, Low), 'Created Date' (a date range selector), 'Asset Type' (a dropdown menu), and 'Event Type' (a dropdown menu). The background shows the same task list as the previous screenshot, but dimmed.

Next-Gen Workflow Designer

Human Tasks, Service Tasks, and Gateway Logic

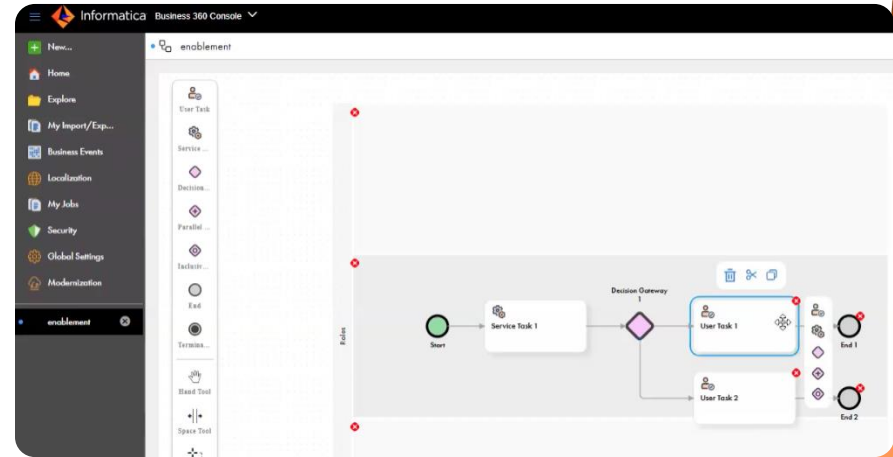
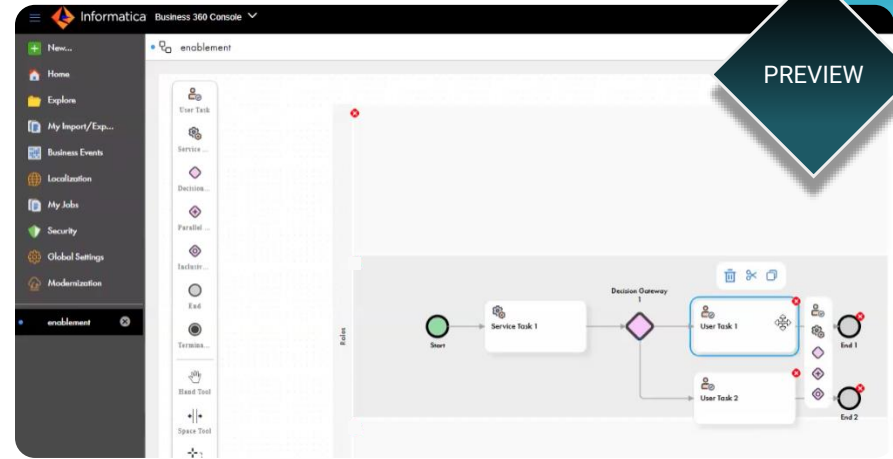
Key Capabilities

Advanced Conditional Routing

The ability to use Inclusive Gateways to dynamically evaluate record attributes and trigger multiple parallel human tasks or bypass them entirely based on specific data criteria.

Integrated Service Task Automation

This capability allows implementers to embed "Read Record" or "Rule Status" tasks directly into the workflow to programmatically validate data quality before a steward is required to intervene.



Reading Specific Enrichment & Validation Orchestrator Rules

Automated Data Quality Validation

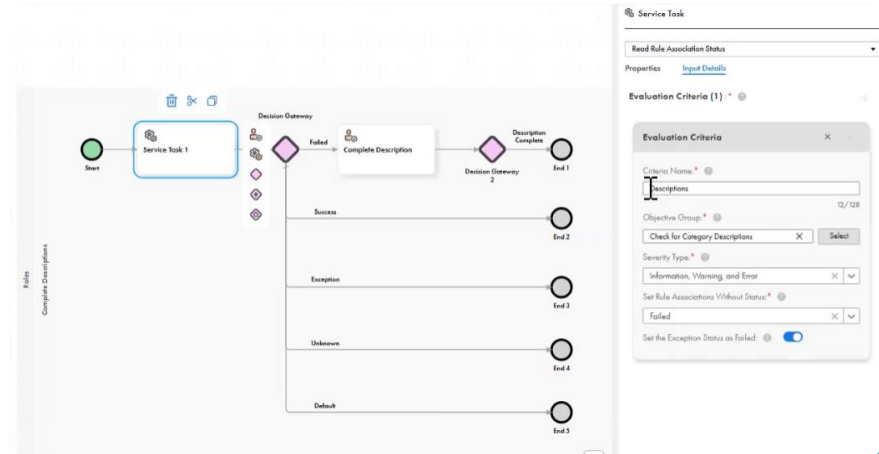
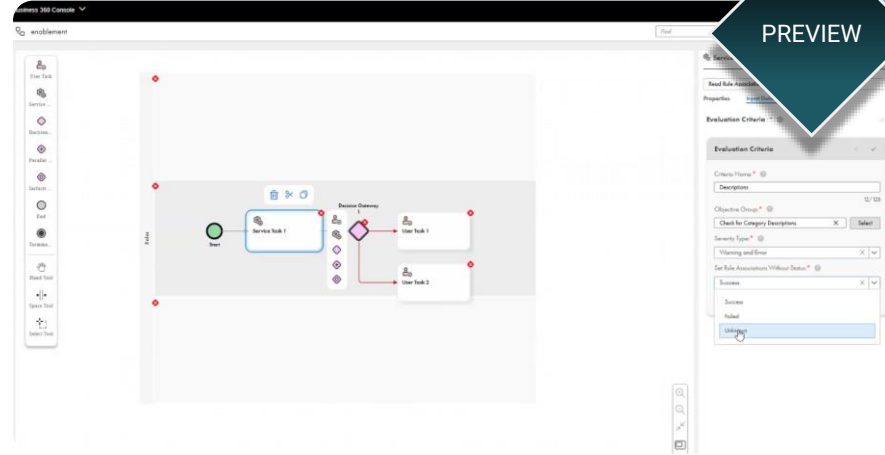
Key Capabilities

Automated Rule Evaluation

The ability to programmatically assess Data Quality objective groups within a workflow to determine the success or failure of record attributes before a human task is even generated.

Intelligent Severity Filtering

This capability allows implementers to configure workflows that ignore minor informational flags and only trigger remediation tasks when critical "Warning" or "Error" thresholds are met.



Securities 360

Integrating Market Data Providers Using Reusable Frameworks

Key Capabilities

Standardized Provider Integration

The ability to seamlessly ingest reference data from Bloomberg and LSEG using an out-of-the-box intermediate interface that removes the need for custom migration code.

Automated Data Transformation

This feature delivers reusable IDMC maplets and logic to automatically parse complex, multi-value delimited strings into structured, governed records within the Securities 360 model.

The top screenshot shows a data flow diagram in the 'Design' view. The flow is: Source_bbg (Source) -> Expr_dummy (Expression) -> Maplet_Common_Market_Format (Maplet) -> Target_Root (Target). The 'Properties' panel for 'Source_bbg' is visible, showing 'Connection*' set to 'infa_tf_securities_360 (Flat File)', 'Object Type' as 'Single Object', and 'Object' as 'Bond_Source_sample.txt'.

The bottom screenshot shows the 'Design' view with the same flow, but the 'Properties' panel is for the 'Maplet_Common_Market_Format' maplet. It shows 'Maplet Input Group' as 'Input', 'Field Mapping Type' as 'Manual', and 'Incoming Fields: (60 of 71 mapped)'. The 'Field Mapping' table is as follows:

Field Name	Mapped Field	Type	Precision	Scale
LONG_COMP_NAME	LONG_COMP_NAME	string	255	0
SECURITY_DES	SECURITY_DES	string	100	0
SECURITY_TYP	SECURITY_TYP	string	100	0
SECURITY_TYP2	SECURITY_TYP2	string	100	0
COUNTRY_ISO	COUNTRY_ISO	string	10	0
CRCNCY	CRCNCY	string	10	0
SURETY_BOND_PROVIDER	SURETY_BOND_PROVID...	string	100	0
MESSAGE_STATU	MESSAGE_STATU	string	100	0

The 'Mapped Input Fields (Input: (60 of 116 mapped))' table is also visible, showing the same data as the 'Field Mapping' table.

Innovations Delivered

April 2026 Release

CORE OPERATIONS

- **Purge Reference Data:** Hard Deleting Records While Protecting Published Codelists
- **Enhanced Task Inbox:** Managing Tasks with Bulk Operations and Visual Tracking (Preview)
- **Next-Gen Workflow Designer:** Configuring Human Tasks, Service Tasks, and Gateway Logic (Preview)
- **SaaS MDM Modernization Tool:** Migrating On-Prem Assets to SaaS with Automation
- **Collaboration and Task Management:** Assigning Tasks and Managing Team Workloads (Preview)
- **Task Organization:** Enhanced Search Capabilities (Preview)
- **SDLC for Workflows** (Preview)
- **Ticketing View:** Viewing Comments Post-Workflow Completion

DATA & INFRASTRUCTURE

- **Securities 360:** Integrating Market Data Providers
- **Business Event Setup:** Granular Triggers and Privileges
- **MDM SaaS Entity Level Tagging:** License and Business Domain Tags
- **Service Task:** Read MDM BE Record Data
- **Dynamic Fields History:** Tracking Relationship-Driven Changes
- **Dynamic Fields Search & Facets:** Context-Aware Filtering
- **EVO Plugins:** 32+ Validation and Transformation Rules
- **Modernize rule execution with EVO**
- **Extended Dynamic Fields:** Scaling to 10,000 Fields

USER EXPERIENCE & SEARCH

- **Field Group Images:** Dynamic Preview Images
- **Granular Search Exports:** Spark-Based Export at Scale
- **Match Analysis:** Identifying Match Key Hotspots
- **Match Analysis:** Pre-Merge Cluster Visualization
- **Reprocess Master Data:** Applying Current EVO Rules (Preview)
- **Rich Text Editing:** Product Content for Omnichannel
- **Search Match API:** Cross-Population Matching
- **Source Records Enhancements:** Trustscore Overrides
- **Source Records Lineage:** Interactive Formation Timeline

AI, MATCH & VALIDATION

- **EVO Integration:** Specific EVO rules reading
- **ABAC for Data Operations:** Attribute-Based Access Control
- **Adaptive AI Match:** Incremental Model Training
- **Match Analysis:** Adaptive AI Explainability
- **BMG Processing:** in Merge-only job
- **Relationship Exploration:** using CGPT
- **Population Name Creation:** for Public API

For More Details

Refer to What's New & Release Notes In Help

The screenshot displays the Informatica Online Help interface. At the top, there is a search bar and the Informatica Online Help logo. The main content area is titled "New features and enhancements" and includes a breadcrumb trail: "What's New > April 2026 > New features and enhancements". A red box highlights the "What's New" navigation menu on the left, with a red arrow pointing to the "New features and enhancements" link under the "April 2026" section. The main content area contains the following sections:

- What's New**
 - What's New
 - April 2026
 - Changelog April 2026
 - Important notices
 - New features and enhancements**
 - Changed behavior
 - October 2025
 - July 2025
 - May 2025
 - April 2025
 - February 2025
 - November 2024
 - October 2024
 - Upgrade

- Business 360 Console**
- Introduction
 - Introducing Informatica Cloud Business 360 Console
 - Welcome
 - Business 360 Console Administrator
 - Security

New features and enhancements

The April 2026 release of Business 360 Console includes the following new features and enhancements.

Lineage of records

You can now display record lineage as an interactive event timeline by adding the Lineage component to a page. A business user can then visually explore the create, merge, and unmerge events in the timeline to gain insight into how a master record evolved over time.

For more information about configuring the component, see [Configuring the Lineage component](#).

Purge code values of code lists

You can now purge code values of code lists along with their relationships and historical data. You can purge code values of custom code lists that aren't picklist values of business entities in business applications, such as Customer 360 SaaS.

For more information about purging reference data assets, see [Purging data](#).

Migrate existing data quality rule associations

To optimize performance and ensure faster validation and enrichment, you can now migrate your existing basic, advanced, and DaaS rule associations to use Enrichment and Validation Orchestrator. When you choose to migrate existing rule associations, MDM SaaS runs the migrate rule associations job. The job automatically creates a predefined objective group for each business entity, objectives, and equivalent rule associations within those objectives.



Demos

Enhancements Showcase

Product Demo #1

Source Records Lineage: Interactive Formation Timeline

Product Demo #2

Relationship Exploration: Using CGPT

Product Demo #3

Collaboration and Task Management

Assigning Tasks and Managing Team Workloads

Task Organization

Enhanced Search Capabilities

Enhanced Task Inbox

Managing Tasks with Bulk Operations and Visual Tracking

Thank You | Q&A